

Brand Factory Announces 4 BIG Days Of Shopping With NO Conditions

From 8th to 11th August get a flat 50% discount on ALL apparels and luggage!

National, 5th August 2019: Brand Factory, India's leading fashion discount chain is all set to give fashion lovers a reason to rejoice. The mega discount store announces 4 Big Days of shopping with 'No Conditions Apply Offer' starting from 8th to 11th August 2019. Customers can pick any apparel and luggage present at all Brand Factory stores at a flat 50% discount. Adding to the discount, customers have the opportunity to get an additional 20% back on shopping above Rs. 3000 through Paytm or Bajaj Finserv.

Brand Factory is an ideal destination where shopaholics and fashionistas can feast on 200 plus original brands that too at a 20% to 70% discount 365 days a year. Customers can choose apparel, footwear, luggage and other accessories from leading brands like Bare Denims, Fila, Buffalo, Lee Cooper, Levis, Reebok, Adidas, Converse, VIP, Skybags, Lavie, Caprese, US Polo, Park Avenue and much more for kids, youth, men and women.

Speaking about the offer **Suresh Sadhwani, CEO, Brand Factory** says, "At Brand Factory, we look forward to introducing new offers that provide a value deal for our customers. Our offers are designed in the interest of providing absolute customer delight which make their visit to any of our stores an exciting experience. We invite all our customers to make the most of the offer and get ready to embrace the festive season by staying fashionable."

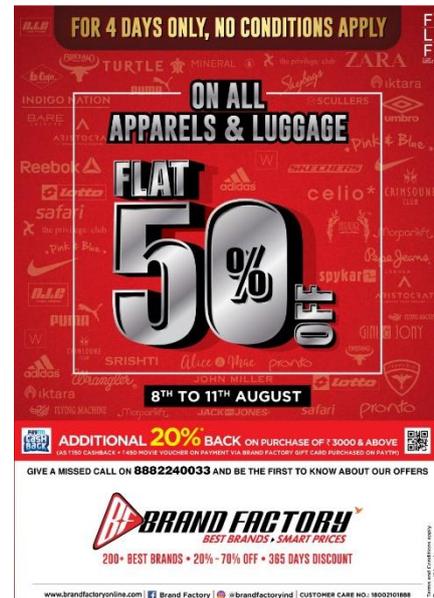
The four-day fiesta will be a perfect treat for all the shopaholics. So, head to your nearest Brand Factory store between the 8th-11th August 2019 and get unconditional offers and irresistible discounts on your favourite brands, making it more affordable.

About Brand Factory:

Brand factory is India's only discount fashion destination with over 98 stores in 46 cities. Brand Factory gives Indian consumers the promise of revolutionizing value shopping by offering the best Indian and International brands at Smart Prices. Brand Factory promises its customers, discount shopping at an undiscounted experience. The emphasis at Brand Factory is to offer customers the widest range of brands and categories possible at absolutely great prices in an ambience that befits the brand.

About Future Lifestyle Fashions Ltd (FLFL):

FLFL is India's largest integrated fashion company. It has a diversified portfolio spanning 30 fashion brands (both owned and licensed) such as Lee Cooper, Indigo Nation, Jealous 21, BARE, aLL among others. FLFL serves varied customer segments through 400+ stores spread



over 6 million square feet comprising company operated chains Central and Brand Factory, EBOs, department stores and multi brand outlets. FLFL's integrated model of "design to distribution" is unique in the Indian fashion industry and primes it to gain leadership in building both fashion brands and fashion retailing. FLFL sets styles, trends and an Indian idiom of fashion and aims to develop a globally benchmarked fashion business here in India.

FOR MORE INFORMATION, CONTACT:

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