



JEALOUS 21 COLLABORATES WITH THE MISS UNIVERSE ORGANIZATION TO LAUNCH THE LIMITED EDITION MISS UNIVERSE COLLECTION

Mumbai, 5th August 2015: Jealous 21, the exclusive women's wear brand from Indus league brand division of Future Lifestyle Fashions Ltd. has collaborated with the Miss Universe Organization to launch an exclusive collection. The reigning Miss Universe, Paulina Vega, was in Mumbai to reveal the collection at a glamorous fashion show.

The brand Jealous 21 is synonymous with boldness, poise and independence. It speaks to the girl of today who is proud of who she is and has the confidence to take on the world, just like Miss Universe. She represents women who are ambitious and globally aware – those who aspire to use their potential to the fullest. The values of the Jealous 21 brand and those of the Miss Universe Organization highlight the modern day woman. The Miss Universe Collection has been designed around this ethos.

The event showcased the signature collection that symbolizes what it means to be confident in your own skin. The Miss Universe Collection includes embellished tops, crop tops, dresses along with stylized hip-fit Denim and glamorous evening wear for women. Speaking on the occasion, **Rachna Agarwal, CEO, Indus League, Brand Division of Future Lifestyle Fashions Ltd.** said, *"Jealous 21 believes in the inherent strength of every woman and our collaboration with Miss Universe is a reflection of that belief. The Miss Universe Collection offers young girls the opportunity to feel beautiful and confident, and to experience firsthand the style & the glamour of wearing a collection endorsed by Miss Universe Paulina Vega. We are very confident that this range will be a huge success with our customers!"*

Miss Universe 2014, Paulina Vega, said, *"This is my first trip to India and I am thrilled that I was able to help launch our new partnership with Jealous 21. The collection is bold, glamorous, and speaks to the confidently beautiful attitude. I hope young girls in India love this new collection and will embrace their attitude in style."*

**About Jealous 21:**

Jealous 21, the exclusive women's wear brand, pioneered the concept of 3 hip sizes for every waist size. Jealous 21 makes it possible for every girl, no matter what her shape or size is, to own a pair of jeans that fit her like a second skin. Three signature fits are: Hottie for slim hips, Hourglass for regular hips and Bootilicious for curvy hips.

The contemporary fashion brand for young women, Jealous 21 has always stood for more than great clothes. It also reflects the hip, unapologetic young girl of today – empowering her to stand up for what she believes in, arming her with confidence, style and independence.

About Future Lifestyle Fashion Ltd

FLFL brings together the four key components in the fashion industry – a strong portfolio of owned and licensed brands, a well-established retail presence, a pan-India reach for its brands through a strong distribution network, and investments in fast growing fashion brands – into a single entity. It thus creates a unique player in the fashion industry that is primed to gain leadership in building both fashion brands and fashion retailing in India.